

techtextil

texprocess

heimtextil

Techtextil, Texprocess and Heimtextil Summer Special: bundled re-start for global textiles fairs in Frankfurt

Frankfurt am Main, 06 April 2022. Techtextil, Texprocess and the Heimtextil Summer Special open their doors in Frankfurt am Main from 21 to 24 June. After the Corona-related break, exhibitors and visitors are looking forward to personal interaction. Numerous innovations and further developments await the global trade public. The trade fairs taking place in parallel cover textile value chains from textile fibers and processing to the end product.

With Techtextil, Texprocess and the Heimtextil Summer Special, Messe Frankfurt brings textile value chains together at its exhibition center. After two years of the pandemic, we are finally able again to look forward to new international face-to-face contacts, inspiring business encounters and a holistic, bundled and efficient market overview. In parallel, the D2C Neonyt Lab (24 - 26.6.2022) of Messe Frankfurt and numerous public events of Frankfurt Fashion Week, organized by the City of Frankfurt, are planned to take place in the city itself. This offers unique synergies all at one location. Exhibitors benefit from cross-selling opportunities and can establish business relationships in entirely new constellations. In one place, visitors will find global trends, products and innovations along textile value chains. The range spans from yarns and fibers to functional textiles, textile technologies and finishing processes to end products for textile furnishings, performance textiles, functional clothing and fashion. In the context of the increasing awareness of a sustainable circular economy, modern recycling processes will also be presented.

With regard to the current Corona measures, the events can take place without capacity and admission restrictions and thus without proof of vaccination. Hygiene measures such as online ticketing, fresh air supply, generous hall planning and intensive cleaning processes will continue to be implemented.

Texpertise Network: the global industry under one roof

As a framework for Messe Frankfurt's overall global range of textile trade fairs, Texpertise Network offers valuable information on textile trade fair brands with 58 events worldwide and, as a platform for networking and exchange, constantly focuses on the latest resource and climate friendly developments in the industry.

"The last two years have shown: As the world market leader for textile trade fairs, we have a great responsibility for the industry. In this role, we have successfully accompanied the textile industry through the crisis. Through our worldwide events, we have not only been able to maintain orientation and global business relationships in the market in uncertain times - but also our top position," explained Detlef Braun, Member of the Executive Board, Messe Frankfurt, at the joint press conference. Recent global trade show highlights ahead of the strong re-launch in Frankfurt include Texworld Evolution Paris in February 2022,

Interior Lifestyle in Tokyo in June 2022, and six other "Techtextil" and "Texprocess" brand events in North America and Asia.

Since 2019, the Texpertise Network has been the link for Messe Frankfurt's cooperation with the Conscious Fashion and Lifestyle Network and the United Nations Office for Partnerships. The common goal: to make the UN Sustainable Development Goals (SDGs) visible at all Texpertise Network textile events worldwide.

Dirk Vantghem, Director General at the European Apparel and Textile Confederation EURATEX, also gave an outlook on the further development of the textile industry in the joint press conference: "With the EU Textiles strategy now published, we have a clear roadmap ahead of us, how the European textiles industry will need to transform. The gathering in June will be an excellent occasion to present this roadmap, and get the necessary input from textile companies on the ground."

Heimtextil Summer Special: global commitment and personal business

Heimtextil will be held in June as a one-time Summer Special with 800 announced exhibitors and a high level of international participation from 47 countries. Both the international high-volume business and the retail trade are focus topics of the summer edition. Retailer-oriented suppliers can be found specifically in advance via the exhibitor search. Exhibitors with innovative textile solutions in the field of contract textiles will also be showing their new products in the summer. Beginning on June 21, the "Interior.Architecture.Hospitality TOURS" will be held - curated by AIT magazine, the bdia association of interior designers and the World-Architects network.

This summer's Heimtextil Trends "Next Horizons" has a clear focus on sustainability and resource conservation – located at the center of the exhibition grounds in Hall 4.0. The layout of the area is based on the Material Manifesto: local resources, environmentally friendly or loaned materials will be used for the stand design. Visitors can expect inspiring stagings of colors, materials, curated exhibitor exhibits, lectures and DIY activities. In the latest episode of the [Heimtextil podcast](#), curator Anja Bisgard Gaede also looks at the trends from a very special angle and gives retailers practical preparation basics for their visit to the trend area.

The "Heimtextil Conference Sleep & More" in Hall 3.0 offers representatives of the bedding trade, environmentally conscious retailers and decision-makers from the hotel industry a first-class line-up of speakers with, among other things, the latest findings in sleep research, tracking technology and sustainability in the hotel industry.

Another highlight are the one-hour Green Tours with an independent consultant to selected exhibitors with an exchange on the latest developments in the green segment. In the Green Village in Hall 3.0. experts for sustainable textile certification will be exhibiting, including the Blue Angel or the Green Button. Exhibitors with sustainable products can be found online via search. On site, their stands are marked with a leaf. The common goal of the cooperation with international partners is an increasing visibility of the SDGs at Heimtextil.

Techtextil and Texprocess await with innovations

From June 21 to 24, 2022, exhibitors will present their innovations in the field of technical textiles and nonwovens as well as the processing of textile and flexible materials at the leading international trade fairs Techtextil and Texprocess. More than 1,100 exhibitors

from 45 countries, numerous joint stand participants and 13 international pavilions are looking forward to presenting their products to an international trade audience. Techtextil and Texprocess highlight innovations, new processes and developments and progressive approaches with a view to sustainability. These include new production processes, materials and machinery. High investments in research and development over the past three years promise high innovative strength.

At Texprocess, international manufacturers will showcase the latest machinery, equipment, processes and technologies for garment manufacturing and textile and flexible materials – ranging from design, cutting, sewing, knitting and embroidery to finishing, IT and logistics.

"Exhibitors and the public set high expectations for Texprocess, the leading trade fair. After a break of three years, exhibitors present their developments to an international audience and anticipate investments. Visitors are looking forward to innovative solutions for more sustainable, more flexible and also more regional production. Texprocess drives the industry forward and finally enables personal exchanges and the forging and strengthening of business relationships once again," says Elgar Straub, Managing Director of the VDMA Textile Care, Fabric and Leather Technologies Association.

With twelve application areas, Techtextil promises a wide variety and breadth of product offerings as well as innovative strength on the part of suppliers – from car makers, fashion designers, medical technology specialists to industrial specialists. Exhibitors at Techtextil offer innovative materials for all requirements.

For the first time, a Digital Extension of the two trade fairs will be offered. This enables visitors who cannot attend in person to experience Techtextil and Texprocess digitally and to exchange ideas in a virtual space. Exhibitors benefit from an additional digital presence alongside their stand on the exhibition grounds. For around four weeks, from June 13 to July 8, 2022, the Digital Extension will be available before, during and after the trade fair days.

Sustainability@Techtextil and Sustainability@Texprocess will once again focus on the topic of sustainability this year. Innovative and sustainable materials and their ecological processing with minimal waste and water consumption as well as digital solutions will be presented and awarded at the trade shows.

Many highlights await visitors on-site and digitally. These include the Techtextil and Texprocess Forum, the Techtextil and Texprocess Innovation Award or the areas for international start-ups.

Techtextil, Texprocess and the Heimtextil Summer Special will take place from 21 to 24 June 2022.

Press information & photographic material: Texpertise, Techtextil, Texprocess, Heimtextil

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<https://techtextil.messefrankfurt.com/frankfurt/en/press.html>

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Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,300* people at its headquarters in Frankfurt am Main and in 30 subsidiaries around the world. In 2021, the company had to contend with the challenges posed by the pandemic for the second consecutive year. Annual sales will be approximately €140* million after having been as high as €736 million in 2019 before the pandemic. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* Preliminary figures for 2021