

Press release

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## Winners of the Texprocess Innovation Awards 2019 chosen

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**The Texprocess Innovation Award 2019 for new and further technological developments in the field of textile processing was presented to four winners today. All award-winning projects can be seen in a special exhibition at Texprocess until Friday, 17 May.**

At today's official opening ceremony, four winners were presented with the Texprocess Innovation Award 2019 for new and further technological developments in the field of textile processing. All award-winning projects can be seen in a special exhibition at Texprocess until Friday, 17 May.

### **Award winners in the 'New Technology' category**

In the 'New Technology' category, the jury was particularly impressed by the new M-TYPE DELTA sewing system made by Dürkopp Adler AG. The award-winning industrial-sewing concept can be integrated into a fully digitalised sewing production line for automotive interiors, home upholstery, leather goods and technical textiles. Using digital solutions to the maximum extent, the machine guides the operator and continuously augments its functions and 'knowledge'.

The second award in the 'New Technology' category went to Vetron Typical Europe GmbH for the Vetron Viper, an ultra-lightweight sewing system made using carbon components. The system weighs a total of six kg, including yarn corps and drive motor, which means a smaller and more cost-effective industrial robot can be used in the sewing process. Thus, the solution is compact, flexible and easy to install and remove.

### **Award winners in the 'New Process' category**

The award winners in the 'New Process' category include Assyst GmbH for a 3D innovation process. For the first time, the company is showing at Texprocess how a digital process innovation can revolutionise the textile value chain, from design to development and sales. Assyst has developed a virtual decision-making aid for everyone involved in the process, from designers in the creative phase, via product developers in the virtual fitting stage, to sales staff with a 3D in-store presentation. Moreover, the technology provides a completely new product experience for both B2B and B2C customers.

The second award in this category went to Lectra for its fashion-on-demand technology, the first end-to-end solution for personalising fashions. The turnkey solution automates on-demand production so that

Messe Frankfurt Exhibition GmbH  
 Ludwig-Erhard-Anlage 1  
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companies can now process several individual orders at the same time, including individualized apparel. In other words, individualized products can be delivered just as fast as standard articles.

The jury of the 5<sup>th</sup> Texprocess Innovation Award:

- Alexander Artschwager, German Institutes for Textile and Fibre Research Denkendorf, Centre for Management Research (DITF-MR)
- Claudia van Bonn, Deutscher Fachverlag GmbH
- Prof Ives-Simon Gloy, Sächsisches Textilforschungsinstitut e.V.
- Iris Schlomski, textile network
- Walter Wählt (Chairman of the jury), adidas AG
- Prof Kerstin Zöll, Hochschule Niederrhein University of Applied Sciences, Textile and Clothing Technology Faculty

The Texprocess Innovation Award has been honouring outstanding achievements and new developments for processing textile and flexible materials since 2011. The winning products are selected on the basis of criteria such as innovativeness, choice of materials and ecological quality. The award-winning products can be seen at a special exhibition in Hall 4.0 throughout the fair.

### **Press releases & images**

<https://texprocess.messefrankfurt.com/frankfurt/de/press.html>

### **On the internet**

[www.facebook.com/texprocess](http://www.facebook.com/texprocess)

[www.twitter.com/texprocess](http://www.twitter.com/texprocess)

[www.linkedin.com/showcase/texprocess](http://www.linkedin.com/showcase/texprocess)

[www.instagram.com/techtexsil\\_texprocess](http://www.instagram.com/techtexsil_texprocess)

[www.texprocess-blog.com](http://www.texprocess-blog.com)

### **Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500\* employees at 30 locations, the company generates annual sales of around €715\* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\*preliminary figures 2018

Texprocess  
Leading international trade fair for the  
processing of textile and flexible materials  
Frankfurt am Main, 14 to 17 May 2019