

messe frankfurt

Beyond progress

texprocess.com

TECHNOLOGY.

texprocess



EFFICIENCY.

23.–26.4.2024
FRANKFURT/MAIN

PROGRESS.

in parallel with
techtextil

part of
TEXPERTISE
the textile business network

powered by
VDMA
Textile Care,
Fabric and Leather
Technologies



Efficient technologies for the textile future.

Texprocess helps guide your business into the future.

BEYOND PROGRESS – is the campaign slogan for the next international **Texprocess** fair, which focuses on technological progress in garment manufacturing and textile processing. International suppliers will be here presenting the latest technologies and innovations. The Texprocess product groups cover much of the value-added chain of the garment and textile industry. Everything revolves around:

Technology. Efficiency. Progress.

Automation and sustainability are two of the key drivers that shape our future orientation. Discover at Texprocess a comprehensive range of solutions, processes and machines for textile manufacturing, processing and finishing.

Make new business contacts and benefit from valuable synergy effects from the parallel Techtextil, the leading international trade fair for technical textiles and non-wovens.

As part of the **Texpertise Network**, Texprocess – together with its worldwide network of trade fairs in South America, North America, Asia and Africa – offers unique international market competence.

Together we achieve more.

Help shape the future

Be part of **Texprocess 2024** and take advantage of this growing business platform to help shape **the future of the industry** with your products, technologies and new developments.

Benefit from the reach of Texprocess

Achieve **maximum global attention** with your products and innovations around the processing of textile and flexible materials – and demonstrate your innovative strength to an **international trade audience**.

All top decision-makers in one place

Forge **new business alliances** with decision-makers from all over the world. Meet a trade audience of which 60 % are decision-makers from top and middle management with a significant involvement in purchasing decisions.

Relevant content for your target group and you

The textile industry faces numerous challenges and is a hugely dynamic sector. **The latest automation technologies and innovations** in process efficiency and energy savings are the focus of the complementary Texprocess programme of events and address the needs of your target group.

Making sustainability visible

Take advantage of growing interest in sustainable developments. With its **Sustainability@Texprocess** label, the fair highlights the sustainability credentials of its exhibitors.

Exploit synergy effects

The product segments at **Texprocess and Techtextil cover the entire textile value chain**. Benefit from additional new contacts thanks to the **increasing number of visitors from Techtextil**.

The exhibition centre.

Easy navigation.

The clearly organised structure and the signage between the halls mean that trade visitors will be able to find their way around the fair – and to your stand – quickly and easily. Visitors have direct access to all halls and exhibitors (including Techtextil), ensuring the ideal conditions for successful, face-to-face meetings.

The ground-level halls 8.0 and 9.0 offer the perfect stage for optimal showcasing of your machines and technologies.

Product groups at a glance.

Texprocess

Halls 8.0, 9.0, Gal. 0

CAD/CAM (2D/3D/4D)

CMT (Cutting, Making, Trimming)

Knitting Technology

Embroidery Technology

Sewing Technologies and Materials

Joining and Fastening Technologies and Materials

Textile Treatment

Printing Technologies

Finishing

Digitalisation and Automatisisation

Sustainable Technologies

Quality Control and Certification

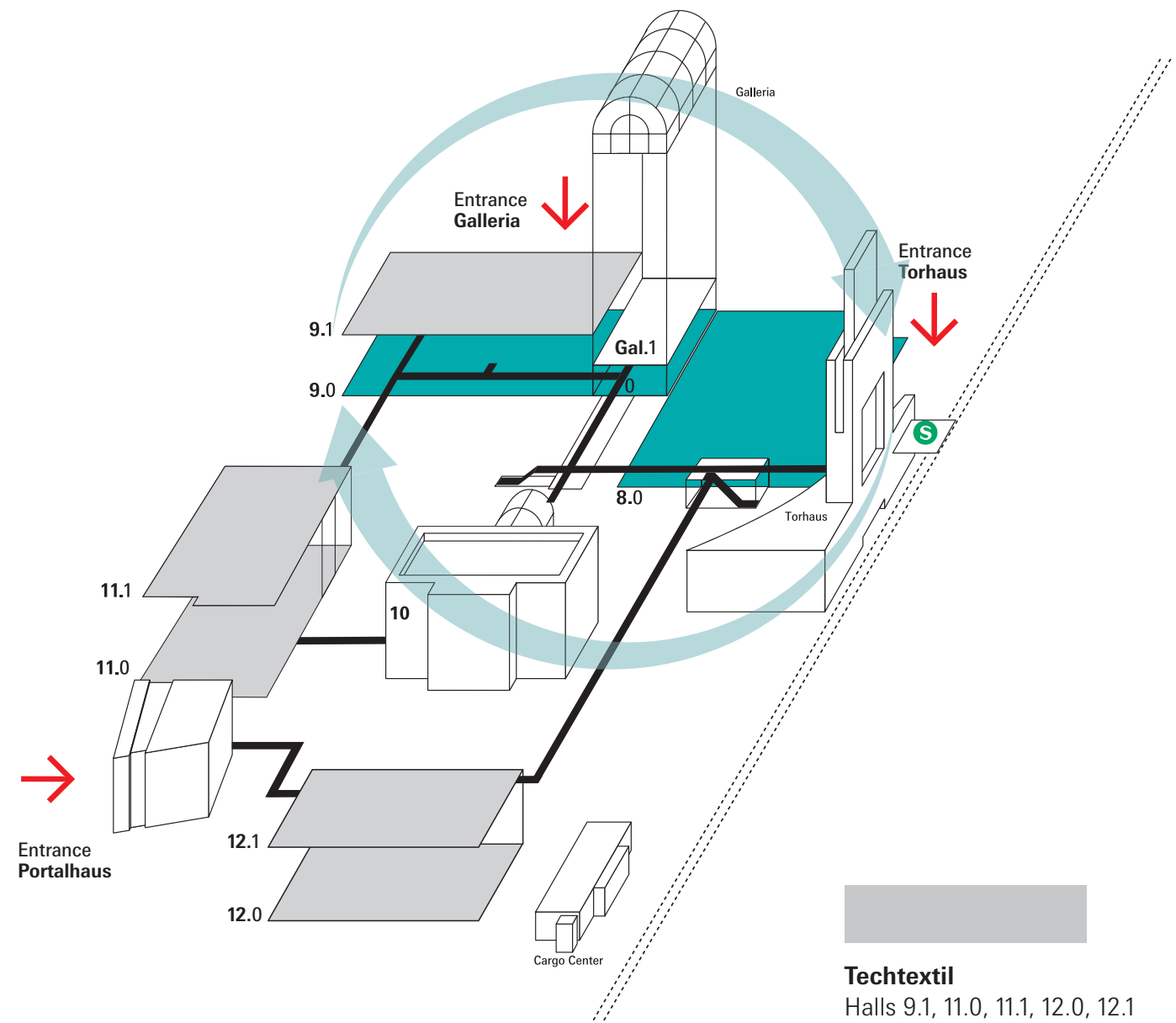
Intralogistics

Packaging and Transport Logistics

Information Technology

Research, Development, Education, Consulting

Ground plan of Texprocess 2024.



Sustainability

**From vision to reality.
Texprocess highlights the
environmental focus of
its exhibitors.**

The **Sustainability@Texprocess** label allows visitors to identify companies with sustainable products and approaches at a glance. In this way, Texprocess supports and places a spotlight on the sustainability concepts of its exhibitors.

You can submit relevant certificates verifying your activities relating to sustainability before the fair starts. An independent, international jury of experts will assess all submissions on the basis of current national and international sustainability certification. Exhibitors who are judged to have met the relevant criteria will be labelled at the fairs and in the exhibitor search engine.

**This makes you even more visible to trade visitors.
Interested visitors can find all selected companies
in a separate exhibitor directory.**



Outstanding, competent and future-oriented!

What awaits in 2024:

Texprocess Forum

This expert platform, which is open to everyone, will once again be a highlight for visitors and exhibitors in 2024. Internationally renowned experts will be exploring topics from numerous areas of application as well as the latest industry developments in a programme of **lectures and discussion panels**. Look forward to a programme of enthralling discussions.

Texprocess Innovation Award

This award is judged by an international jury of experts and celebrates innovative developments. A **particular highlight** is the public presentation of the Texprocess and Techtextil Innovation Awards in Hall 9.0.

The focus is on progressive approaches and new developments in the field of technical textiles and textile processing. Here you'll find a host of promising and pioneering innovations for the future of the textile industry.

Our key areas of focus

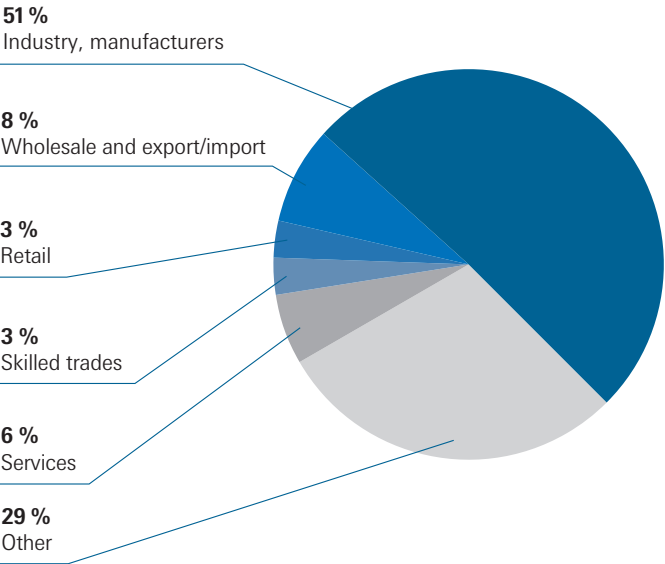
Sustainability is once again a cross-sector theme at Texprocess 2024 with new concepts for the future. Thanks to technological innovation and optimisation in the textile and fashion industry, the entire sector is moving ever closer to global goals of sustainability.

Other areas of focus at the fair include the complete spectrum of denim processing and automation across all product segments. Texprocess offers exhibitors and visitors the opportunity for discussion and knowledge exchange around these and other stimulating topics.

The best in
the textile
world come
together for
you here.

More international than ever!
Facts and figures.

Business sectors of
trade visitors

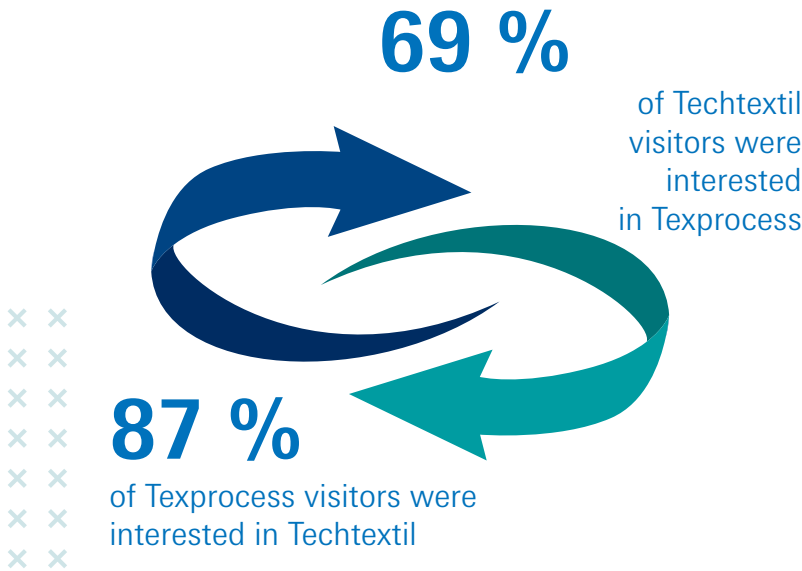


Visitors from
86 COUNTRIES

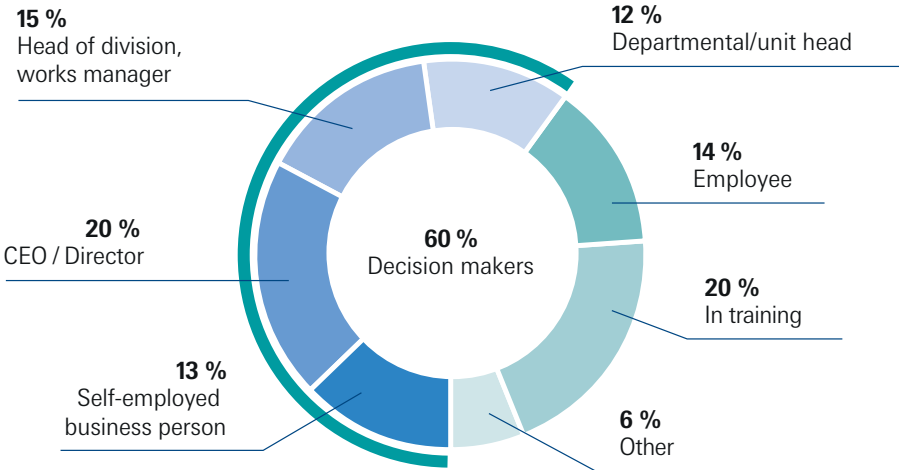
69%
international
visitors

Top 10 visitor countries international

1. Italy	6. Romania
2. Turkey	7. United Kingdom
3. France	8. Tunisia
4. Portugal	9. Croatia
5. Poland	10. Spain



Occupational status of
trade visitors



66%
international
EXHIBITORS
from **29**
COUNTRIES

*Figures from Texprocess 2022



Your chance to be here!

Gain exciting ideas from the textile world.

Be part of the world's leading trade fair for the processing of textile and flexible materials. As an exhibitor, you'll not only attract international Texprocess visitors to your stand, but also visitors from the Techtextil fair. Take advantage of this valuable synergy effect and benefit from not just one, but two leading trade fairs at the same time.

The entire sector and trade media from across the globe come to Frankfurt to find you! Raise your international profile and meet your target groups.

Make major deals directly on site. Establish new business relationships and strengthen valuable contacts. Top decision-makers from across the textile sector meet here and industry experts present their latest research findings.

An international trade audience is keen to experience your innovative capabilities at first hand. In 2024, the entire content of the product groups focuses on:

Technology. Efficiency. Progress.





Our services for exhibitors.

Free promotional materials.

We offer a wide range of publicity materials to inform your partners and customers about your participation at Texprocess and to invite them to experience your trade fair presentation on site.

Support from A to Z.

We'd be delighted to advise and help you with all aspects of your trade fair presence – including stand construction, technology, rental furniture and equipment, publications, technical guidelines and logistics, passes and tickets, travel and accommodation.

Targeted campaigns to attract your trade visitors.

We invest in eye-catching, international publicity campaigns to attract the right visitors for you, e.g. with advertisements in trade magazines, online marketing, PR, direct marketing and social media activities.

Vouchers for your customers.

Invite your customers to the fair! For Texprocess, we will provide you with a contingent of exclusive visitor vouchers in unlimited quantities. The first 50 vouchers redeemed will be free of charge for you.

The Texprocess 2024 stand prices at a glance:

	Stand rental prices REGULAR valid from 11.3. 2023	Stand rental prices EARLY BOOKING* valid until 10. 3. 2023	Stand rental prices ORGANISERS (regular price only)
1 side open	€ 242.00/sqm	€ 207.00/sqm	€ 215.00/sqm
2 sides open	€ 258.00/sqm	€ 221.00/sqm	€ 230.00/sqm
3 sides open	€ 268.00/sqm	€ 236.00/sqm	€ 244.00/sqm
4 sides open	€ 281.00/sqm	€ 248.00/sqm	€ 253.00/sqm
Stand area 250+ sqm	€ 247.00/sqm	€ 230.00/sqm	/
Stand area 500+ sqm	€ 243.00/sqm	€ 225.00/sqm	/

Plus: • Environmental charge € 4.20/sqm • AUMA charge € 0.60/sqm • Compulsory Media Package € 985.00 • Statutory VAT on all prices

*Conditions for the early-booking price:

Declaration of intention to exhibit received by 10. 3. 2023 at Messe Frankfurt Exhibition GmbH and return of your stand location agreement within the deadline specified in the location proposal.



**BENEFIT FROM
THE EARLY
BOOKING
DISCOUNT:**
*Register by
10. 3. 2023.*

Your contacts.



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Profit from synergy effects with Techtextil!

Take the opportunity to exchange ideas with experts from all over the world at the parallel Techtextil fair. The unique synergy effects enable you to make new business contacts and convince an international audience of the quality of your work.

www.techtextil.com

We're here for you.

We can help in all questions regarding the organisation and realisation of your trade fair presence and offer a complete range of trade fair services. See for yourself!

**BENEFIT FROM
TWO LEADING
TRADE FAIRS
AT A SINGLE
VENUE!**



Texpertise Network

The entire industry under one roof.

Texpertise, the textile business network, is an expression of Messe Frankfurt's **commitment to the textile sector**. With a unique portfolio that currently includes around 50 international trade fairs in 11 countries, the company is the **world market leader** in textile trade fairs. The Texpertise Network covers the entire value chain of the textile industry and acts as a central communication platform, providing valuable information on the various textile trade fair brands.

With its Texpertise Network, Messe Frankfurt, in cooperation with the United Nations Office for Partnerships, puts the spotlight on the Sustainable Development Goals (SDGs) in a programme of panel discussions, press conferences, SDG Lounges and other initiatives at more than 50 events each year across the entire global value chain of the textile and fashion industry. It uses its global reach to act as a lever for positive transformation in the industry and to raise awareness of the relevance of the SDGs. This commitment to accelerating **innovation and change in the textile and fashion industry** may just be a drop in the proverbial ocean, but it does contribute to the achievement of the 2030 Sustainable Development Goals.

www.texpertisenetwork.messefrankfurt.com

www.messefrankfurt.com/united-nations-17-goals

TEXPERTISE
the textile business network

Texprocess worldwide

texprocess

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Trade & Fairs East Africa Ltd.

GARTEX
texprocess

INDIA

NEW DELHI | MUMBAI

confemaq

BUENOS AIRES

simatex

BUENOS AIRES

DS printech

CHINA

GUANGZHOU

Texprocess

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